

# AMELIA ISLAND BOOK FESTIVAL

*Amelia Island Book Festival  
Sponsorship Package*

*Celebrating 20 Years of Enriching Lives  
with Literacy in Nassau County*

[www.ameliaislandbookfestival.org](http://www.ameliaislandbookfestival.org)

*Photo courtesy of Jeremy Duguid Photography*

## *A WARM WELCOME FROM OUR PRESIDENT, PAIGE FOERY*

Dear Potential Sponsor,

Together, we can impact literacy in our community. In becoming a sponsor of the Amelia Island Book Festival (AIBF), you can help change a life forever!

AIBF's mission is to promote lifelong learning for people of all ages within Nassau County. We nurture an appreciation for literacy by providing quality events featuring local and New York Times Best Selling authors, essay contests, scholarships and much more!

The Award-Winning Authors in Schools Program brings authors into every school in Nassau County to engage and inspire students from pre-kindergarten through high school. This 360-degree, impactful learning experience is lauded by educators.

The Amelia Island Book Festival is celebrating 20 years! Here's what we've accomplished:

- Invested over \$2M in Nassau County Literacy
- Brought over 1500 authors and over 100 New York Times Best Selling authors to Nassau County as part of the festival
- Distributed one book to every Nassau County student in recent years
- Reached over 200 annual student essay submissions
- Published 50 student essays each year
- Awarded annual College Scholarships

**By investing in AIBF, you are investing in tomorrow's leaders today. This investment is creating a community of curious, well-read, educated, lifelong learners! We look forward to partnering with you to increase literacy and opportunity in Nassau County.**

Please join us by sponsoring the Amelia Island Book Festival today!

Warm regards,

A handwritten signature in cursive script that reads "Paige Foery". The signature is written in black ink and is positioned below the "Warm regards," text.

## ***CHANGING LIVES THROUGH EDUCATION, SUPPORT AND PARTNERSHIP***

### ***WHY SPONSOR?***

“Academic, emotional and social issues abound for children who are poor readers. Children who are behind their peers in reading struggle with low self-esteem and feelings of inadequacy. Low achievement in reading is also the common denominator in school discipline, attendance and dropout problems, and juvenile crime.”

- The Children’s Reading Foundation

### ***BENEFITS OF SPONSORSHIP***

- Impact residents of Nassau County
- Develop opportunities that are real and life changing
- Increase opportunity for children and adults facing educational barriers
- Dare young minds to dream and achieve beyond what they thought possible
- Invest in future leaders
- Increase connection to your local community
- Help promote tourism and establish Amelia Island as a literary destination

### ***AMELIA ISLAND BOOK FESTIVAL GOALS***

***Vision:*** We are dedicated to improving literacy skills in children and adults throughout Nassau County, FL.

***Mission:*** To enhance the overall life skills of Nassau County children and adults by generating a lifelong love of books through an appreciation of reading, writing, and authors.

**”TODAY A READER, TOMORROW A LEADER”**

- Margaret Fuller

## ANNUAL FEATURE EVENTS

### FEBRUARY

#### **Award Winning Authors in Schools Program**

World-renowned authors as well as local and regional authors bring their books and talents to Nassau County schools and students. We purchase and donate over 10,000 books to students and schools annually.

#### **Signature Annual Gala at the Ritz Carlton**

A festive, fun evening with New York Times best selling authors. Event features celebrity authors, our renowned live auction, reception, author panel discussion and much more!

#### **Author Expo**

A celebratory free event featuring over 90 authors showcasing, autographing and selling their books.

#### **Teen/Tween Scene**

Hosted at the Author Expo, offering young readers an opportunity to engage with authors in small groups.

### MARCH

#### **Scholarship & Short Story Writing Contests**

An opportunity for Nassau County Middle and High School Students to earn creative writing awards, scholarships and to be published.

### APRIL

#### **One Book, One Community**

Event featuring the common reading and shared conversation around one book with the author.

### JULY

#### **Made in the South**

Event featuring Southern authors, includes author discussion, cocktails and refreshments.

### SEPTEMBER

#### **Children's Author Party**

Children's party featuring a children's author, book and costumes.

### OCTOBER

#### **Celebrity Author Luncheon**

Entertaining and informative luncheon with a celebrity key note speaker.

Visit [www.ameliaislandbookfestival.org](http://www.ameliaislandbookfestival.org) to learn more about AIBF, view the Festival's complete schedule of events, donate, sponsor or purchase tickets. You can also scan this QR code with your smartphone.



## Annual Gala at the Ritz Carleton



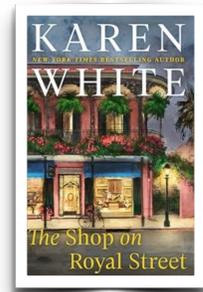
A fun, festive evening featuring some of the most remarkable authors of our times! Evening also features our renowned live auction, reception, author panel discussion and much more!  
See our website for each year's featured authors.

## Author Expo & Reader's Extravaganza



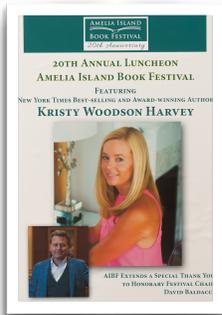
A free event featuring celebrity and award winning regional authors, includes celebrity author breakout sessions, workshops and over 90 authors autographing and selling their books.

## One Book, One Community



Reading project centers on the community wide reading of a single book and is dedicated to a shared conversation along with a range of related events/activities.

## Annual Celebrity Author Luncheon



Entertaining and informative luncheon with celebrity keynote speaker.

## Award Winning Authors in Schools Literacy Program



"World-renowned authors, as well as local and regional authors, bring their books and talents to our community and serve our students. Includes all 16 Nassau County public schools, several private schools and VPK programs.

## Annual Student Short Story Contest with Prizes & Publication!



Offers young readers author engagement in small groups.

## Teen/Tween Scene

## Annual College Scholarship Contest



**“THE WHOLE WORLD OPENED UP TO ME  
WHEN I LEARNED TO READ” - Mary McLeod Bethune**



“Winning this scholarship has helped me in ways that I couldn't even imagine when first applying for scholarships. I have been able to focus more on my schooling and less on all of the financial aspects that come with college which has lifted a huge weight off of my shoulders. In my essay, I put a lot of myself into it!”  
- Sofia Dupee, Scholarship Winner

“Participating in the Amelia Island Book Festival allows me to share the joys of reading with others by connecting books and authors with readers and would-be readers.” - Barb Heggenstaller, Board Member



“When students meet the person who writes a book, they see reading and writing in a whole new way. Suddenly, reading becomes more than words on a page and writing becomes possible.”  
- Janet Hild, Teacher

“The Authors in Schools program is wonderful! Bringing authors and students together is something I enjoy seeing within our community”  
- Sue Nelson, The Book Loft



**PLEASE JOIN US BY SPONSORING AIBF TODAY!**  
**TOGETHER WE CAN MAKE A DIFFERENCE!**

**TRUSTEE & TITLE SPONSOR**

**\$50,000 and above**

- Trustee branded events with world-renowned authors providing a unique opportunity to substantively impact literacy and extend brand awareness
- Trustee highlights during events and in key media
- Headline label in all books to students highlighting Trustee

**BENEFACTOR**

**\$25,000 to \$49,999**

- Benefactor branded events with world-renowned authors providing a unique opportunity to substantively impact literacy and extend brand awareness
- Benefactor highlights during events and in key media
- Private VIP cocktails with celebrity authors before Annual Gala
- Private table at signature Annual Gala with a celebrity author

**PATRON**

**\$10,000 to \$24,999**

- Four complimentary tickets to the event(s) of your choice
- VIP year pass to all virtual events
- Time scheduled to address the audience at a Book Festival event
- Seated with celebrity author at Annual Gala, if available

**ADVOCATE**

**\$5,000 to \$9,999**

- Name promoted in paid advertising
- Acknowledgement in e-blasts, social media and other promotional materials
- Name included in all books given to students

**SUPPORTER**

**\$2,500 to \$4,999**

- Two complimentary tickets to the event of your choice (excludes Gala)

**FRIEND**

**\$1,000 to \$2,499**

- Name showcased on website
- Name on all event programs

*Note:* All sponsors enjoy benefits listed in their category, as well as, benefits offered to sponsors below their category

## *Honorary Chair*

David Baldacci

## **Board of Directors Officers**

Paige Foery

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## *Awards & Recognition*

Heart of Gold Award

City of Jacksonville

Literacy Matters

Winning Organization

Good Neighbor Award

Florida State College Jacksonville

Nassau Center

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Amelia Island Book Festival engages adults and young people in the joy of reading and writing through a series of public events featuring New York Times best-selling authors, independent publishers, awards programs and workshops. Held annually and primarily in February, these events attract thousands of people for learning, entertainment, and the excitement of seeing and meeting some of the most remarkable authors of the times.